

Sponsorship Opportunities Information

We are very excited to announce a unique opportunity for you to market your organization or service with every one of our golfers, or anyone visiting the *John Gurski Memorial Golf Classic* sponsorship website in a truly fun and interactive way...**Capture Action Swing Video!**

During the tournament, each player will have one of their swings videotaped with a special camera. Several days after the event, every player will be receiving an email that opens up to their swing next to a Tour Pro's for a frame-by-frame slow motion comparison. **And next to each golfer's swing can be YOUR AD that clicks through to YOUR WEBSITE!**

On the reverse side is a sample of what each golfer is emailed right after the tournament. Take a look!

Capture Action Swing Video ad sponsorship specifics:

Presenting Sponsor - \$5,000

- The dimensions for the ad spot above the golfers is 656 X 350 pixels.
- Up to 4 ads will "flash" in and out.

The Big Swing- \$3,000

- The dimensions for the ad spot below the golfers is 656 X 350 pixels.

The Fairway (4 sponsorships available) - \$1,000

- The dimensions for the four(4) side banner ads are 140 x 350 pixels each.

The logos/ads need to be in a jpeg or gif format and e-mailed to: .

Obviously, we'll have our information in place of the YMCA's...and hopefully **YOUR AD** in place of the ones you see in this attached sample!

Virtually every single player will log on to see themselves...wouldn't you?
And each "template" has the player's foursome photo too!

Players come back over and over to see their photo and their swing. They choose different pros to compare to, and they send the whole page to other players, and friends and family! And YOUR MESSAGE travels right along with each photo or swing!

As you can see, there are only a FEW SPOTS on a swing video "template." We are now in the midst of creating our own custom template, and we are making these limited spots above, below and to each side of the golfers available on a first come, first serve basis.